

★

MATTEO EPONVILLE

AI PRODUCT BUILDER – PRODUCT DESIGNER

PROFESSIONAL EXPERIENCE

AI Product Builder - Product Designer - YEITA

Jan 2024 - Today | Paris | Permanent

- **AI Product Builder in-house:** : Building internal business products and driving AI acculturation: weekly rituals and targeted tools to solve the teams' operational pain points.
- **Product Designer at Citeo** : Data tracking set-up and redesign / improvement of the declaration portal and back office to optimize business processes and gain efficiency.
- **Design System Manager at CEA** : Development of a unified design system for CEA, guaranteeing visual and functional consistency across all interfaces.
- **1st Product Designer at Gireve** : User interface design, wireframes, prototypes and user testing to improve the experience of billing products.

Product Designer Digital Factory - AXA France

Sep 2023 - Jan 2024 (5 months) | Paris | Permanent

- **User journey definition:** : Design and deployment of optimized user journeys on two internal digital platforms, improving operational efficiency, notably on KYC.
- **Data/AI use case identification** : Using data analysis and artificial intelligence to answer business and client needs, increasing the relevance of the proposed solutions.
- **Delivery process improvement:** : Working with the teams to optimize delivery processes, ensuring fast and effective releases, notably through the design system.

UX Designer / Product Manager IT Group - BNP Paribas

Sep 2022 - Sep 2023 (1 yr) | Montreuil | Permanent

- **B2B user journey deployment** : Definition and implementation of user journeys on B2B digital platforms, improving end-user satisfaction.
- **Ideation workshop facilitation** : FRunning workshops with business and IT teams to co-create innovative solutions.
- **API product vision design** : Working with management to define API product visions, integrating user needs and business goals.
- **Agile transformation:** : Supporting teams in the transition to agile ways of working, increasing their productivity and responsiveness.

UX Designer IT Group - BNP Paribas

Sep 2020 - Sep 2022 (2 yrs) | Montreuil | Apprenticeship

- **Qualitative and quantitative studies** : In-depth user research to improve internal and B2B digital platforms.
- **Internal API feedback improvement** : Analysis and recommendations based on user feedback to optimize internal APIs.
- **PI Plenary organization** : Working with Scrum Masters to organize incremental planning events, aligning teams and business lines on strategic goals.

Freelance: digital support

Jun 2020 - Jan 2024 | Paris | Self-employed

- **Interface and brand identity design** : Designs for applications and websites for various clients, ensuring a consistent and engaging user experience.
- **Figma training** : Training individuals and Product Managers in Figma.

EDUCATION

Specialized Master's in Digital Marketing & Data - 2022 | KEDGE Business School

M1 User Experience & Data Marketing - 2021 | Sup de Pub

Bachelor's in Digital Project Management- 2020 | Digital Campus Paris



matteo.eponville@orange.fr

+33 6 49 29 06 41

Paris

[Portfolio](#)

[Linkedin](#)

Skills

IT & IS project management
/ Product & UX Design /
Digital customer experience
/ Product Management /
Agile methods (SCRUM &
Design Thinking)

Tools

Office suite: Microsoft 365
Project management: Trello,
Jira
Design: Figma, Spline, Adobe
Suite, Miro, Notion
Analytics: Google & Content
Square
Communication: Slack &
Discord
CRM: Salesforce & Brevo
No code: Webflow, Framer,
Make, Airtable, Claude Code

Languages

French (native)
English (C1)
Spanish (B1)

Certifications

Google Analytics & Ads,
Microsoft Azure, Hubspot
Social Media, Inbound -
Outbound Marketing,
Learning7 Marketing